

Presenting Sponsorship: \$45,000 (1 opportunity)

- Naming rights to entire event: Muscle Team 2018, Presented by YOUR COMPANY
- 2 tables of 8 in premier seating section (16 seats total) at the dinner with athlete & guest at each table
- Access to VIP cocktail reception with athletes & pre-event auction bidding
- Recognition as Presenting Sponsor, with logo prominently featured on all event collateral and signage, media releases, website, buddy/athlete lanyards, other media opportunities as available
- Full page color ad on back cover of program book
- Your company's PSA or promotional ad spot shown on event website and at event
- 8 parking passes parking venue parking

VIP Sponsorship: \$15,000 (2 opportunities)

- Naming rights to VIP reception– "VIP Reception Presented by YOUR COMPANY" – with signage at entrance to VIP reception
- 2 tables of 8 in premier seating section (16 seats total) at the dinner with athlete & guest at each table
- Access to VIP cocktail reception with athletes
- Logo and VIP recognition prominently featured on all event collateral and signage, media releases, website, VIP buddy/athlete lanyards, other media opportunities as available
- Full page color ad inside front or back cover of program book & event media show
- 8 parking passes for venue parking

Hall of Fame Sponsorship: \$10,000

- Reserved table for 10 in premier seating section at dinner with athlete & guest seated at table
- Access to VIP cocktail reception with athletes
- Logo prominently featured on all event collateral and signage, media releases, website, and other media opportunities as available
- Full page color ad in program book & event media show
- 5 parking passes for venue parking

MVP Sponsorship: \$8,000

- Reserved table for 8 at dinner with athlete & guest seated at table
- Access to VIP cocktail reception with athletes
- Full page color ad in program book & event media show
- Logo on all event collateral and sponsor signage, website, and other media opportunities as available

Grand Slam Sponsorship: \$5,500

- Reserved table for 8 at dinner
- Half page color ad in program book & event media show
- Listing on event invitation
- Logo on sponsor signage



Boston Muscle Team

**SPONSORSHIP
OPPORTUNITIES**

MDA Honoree Sponsorship: \$4,000 (5 opportunities)

- Logo displayed on all athlete & buddy credentials
- Logo displayed on one MDA honoree family table (located in front of room, by registration)
- Logo on signage at event indicating that "MDA Honoree Family Table X Sponsored by YOUR COMPANY"
- Acknowledgement by Emcee of YOUR COMPANY as an MDA Honoree Family sponsor.
- Full page color ad in program book
- 4 tickets to Muscle Team Boston & 4 parking passes

Cocktail Reception Sponsorship: \$4,000 (2 opportunities)

- Logo displayed on Cocktail Napkins at the event bars
- Logo on signage at event indicating that "Cocktail Reception Sponsored By "YOUR COMPANY"
- Acknowledgement by Emcee of YOUR COMPANY as an MDA Cocktail Reception sponsor
- Full page color ad in program book
- 4 tickets to Muscle Team Boston & 4 parking passes

Silent Auction Sponsorship: \$4,000 (1 opportunity)

- Logo on signage at event indicating that "Muscle Team Auction Sponsored by YOUR COMPANY"
- Acknowledgement by Emcee of YOUR COMPANY as the Silent Auction sponsor.
- Full page color ad in program book
- 4 tickets to Muscle Team Boston & 4 parking passes

On-Deck Sponsorship: \$2,500

- Reserved seating for 5 at dinner (half table)
- Logo included in program book and event media show
- Listing on event website and sponsor signage

Summer Camp Sponsorships (recognition provided)

- 3 Kids to MDA Summer Camp : \$6,000
- 2 Kids to MDA Summer Camp : \$4,000
- 1 Kid to MDA Summer Camp: \$2,000
- 1/2 Week of MDA Summer Camp: \$1,000
- 1 Day of MDA Summer Camp: \$334

Program Book Advertisements

- Full page color ad: \$1,000
- Half page color ad: \$500

Individual Tickets

- ___ \$350 Individual General Admission Ticket
- ___ \$550 Individual VIP Ticket (includes access to VIP cocktail reception with athletes)

SEE NEXT PAGE FOR DEADLINES, SPECS, AND PAYMENTS

Thursday February 8, 2018

Westin Boston Waterfront, 425 Summer Street, Boston MA 02210

Sponsorship Commitment

Attach business card, or fill in below:

Contact/Company Name

Phone & Email

Address

City State ZIP

IMPORTANT DEADLINES:

- Sponsors confirmed by WEDNESDAY, NOVEMBER 29, 2017 will be included on printed event invitation.
- Sponsors confirmed by MONDAY, January 22, 2018 will be included in the event program book.
- Sponsors confirmed by THURSDAY, JANUARY 25, 2018 will be included on event signage.
- Sponsors confirmed by FRIDAY, FEBRUARY 2, 2018 will be included in the event media show.
- No paper tickets are provided; MDA uses a guest list check-in. Guest names due to Christina Panzera (cpanzera@mdausa.org) by FRIDAY, FEBRUARY 2, 2018. Changes are permitted at the door and seats may be held under your company's name.

PAYMENT INFORMATION

Enclosed is my check for the total sponsorship amount. (All checks must be made payable to: Muscular Dystrophy Association)

We are unable to attend, but would like to make the enclosed tax-deductible contribution to MDA: \$ _____

To pay on line go to:

<http://www2.mda.org/muscleteamboston>

Please bill my (please circle one):

Discover MasterCard Visa AMEX

Card # _____

Exp. Date: _____

Name (as it appears on card)

Billing Address including ZIP Code

Signature _____

I understand that my sponsorship will be confirmed upon receipt of this form and payment to MDA

AD SPECS:

ALL PROGRAM BOOK ADS MUST BE RECEIVED BY MONDAY, January 22, 2018 FOR INCLUSION IN THE PRINTED EVENT JOURNAL.

ALL LOGOS MUST BE RECEIVED NO LATER THAN THURSDAY, JANUARY 25, 2018 FOR INCLUSION ON EVENT SIGNAGE.

Logos and ads should be submitted as PDF, JPEG, or GIF file via email to: dspellman@mdausa.org

All ads are able to be printed in color.

If you are unable to submit an ad and would like MDA to instead use your logo in a general "Proud to Support MDA's 2018 Muscle Team" ad to run in your allotted space, please submit your logo instead of an ad by the deadline. Unfortunately, due to time constraints and the volume of ads for this event, we cannot guarantee that we can send you an ad preview for approval prior to print.

SPECS: with crops and bleeds

Full page ad: 3.5" wide x 6.5" high

Half page ad: 3.5" wide x 3.25" high